



“Get to Know ShipCSX” Continues in 2016!

In March of 2015, the “Get to Know ShipCSX” campaign launched to help highlight the value of ShipCSX and its electronic offerings through targeted communication across multiple channels and training opportunities. The goal was to engage and inform you of how to best utilize ShipCSX to help make your job easier.

With more than 60 tools and 8 industry-leading mobile applications, we know there is a lot to learn! We continually strive to enhance ShipCSX functionality, as well as look for creative ways to reach you. Last year, we developed a strategic communication plan that included HTML emails, web updates, Twitter messages, newsletters, video tutorials and an online ShipCSX Training Request form.

Now that 2016 is officially under way, we are continuing our efforts to help you “Get to Know ShipCSX”. This year, we plan to provide more updates via the ShipCSX homepage, release additional tutorial videos, and create a brand new online resource library, in addition to continuing to share information via email, our quarterly newsletter, and Twitter.

Look for updates to the homepage and more information coming soon. Thank you for using ShipCSX!

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